



# THE LANDMARK

Volume XLI, No. IV

July/August 2020

Newsletter of the Friends of Old Annville  
P.O. Box 99, Annville, PA 17003

## Annual Dinner Sat. Oct. 3 at Lions Club Open Air Pavilion next to A-C Community Pool • Welcome Swatara Coffee Co. to Kettering Corner

### President's Message, by Michael Schroeder

This past spring, poking around the area surrounding Annville-Cleona Community Pool in search of some wisp of a sign of what was once Sporting Hill Cemetery, I stumbled upon a park of sorts tucked between the pool and railroad tracks, featuring among other things an old swing set, a faded shuffleboard court, several old horseshoe courts, and two spacious open air pavilions. Most longtime Annvillians have likely long known about this sweet little park, but it came as a pleasant surprise to me. The signs on the pavilions say that one was built by the Annville-Cleona Kiwanis Club and donated to the Annville-Cleona Recreation Association in 1964, and the other erected by the Cleona Lions Club in 1965.

These pavilions came to mind when the FOOA Board began considering options for this year's annual dinner, traditionally held on the second Saturday in November. With public health experts warning that the Covid-19 pandemic will very likely remain a continuing threat into the fall and winter, we clearly needed to

either cancel our annual dinner for this year or come up a Plan B.

This is our Plan B: to hold this year's annual dinner outdoors at the Lions Club Pavilion next to A-C Community Pool starting at 4:30 p.m. on Saturday, October 3. This alternative takes full advantage of the very low risk of coronavirus transmission when people are (a) outdoors, (b) social distancing, and (c) wearing masks. The event will be catered by Becky Briody's Chef-on-the-Go, with individual boxed dinners in lieu of a buffet.

The annotated Google map below shows the location of the Lions Club Pavilion just off East Maple St. next to A-C Community Pool. We'll have a deluxe portapotty and the pavilion will be thoroughly cleaned and elegantly prepared for the evening's festivities. The dinner will conclude around sunset (which on Oct. 3 will be at 6:47 p.m.). Please clip out and mail in the reservation form inside this issue of *The Landmark* along with your payment.



Above: Sign on the open air Lions Club pavilion next to A-C Community Pool.

## Swatara Coffee Company Opens Second Cafe at Kettering Corner

Since before the dawn of the modern era, coffeehouses have served as spaces of sociability that help to create and nurture a sense of community and place. So, we were especially delighted to learn that Swatara Coffee Company has opened its second coffee shop and café at 104 West Main Street in Annville, better known as Kettering Corner.

Owned and operated by U.S. Navy veteran John Noll and his wife Joanna Guldin-Noll, Swatara Coffee Company first opened its doors for business in 2017 at 40 W. Market St. in Jonestown – Joanna’s home town. “Jonestown is such a gem,” said John in a story published in *Military.com* in May 2018. “It’s located in this rural community close to the Appalachian Trail, and I was like, ‘It needs a coffee shop. It needs this community gathering place’.”<sup>1</sup>

I heard much the same thing from John when I sat down with him at Kettering Corner under the historic limestone building’s spacious awning on a recent steamy mid-July afternoon: the repeated emphasis on creating a gathering spot for the community, on serving the community, on building a sense of community, in part by partnering with local businesses.

“We source the bread for our deli sandwiches from Sandi’s Breads in Grantville. Our maple syrup comes from Allison’s Pure Lebanon County Maple Syrup and Honey just down the road in Ono. We get our meats from Laudermilch’s right here in Annville, and our macarons from Sweet Velvet Macarons in Palmyra. We totally believe in building and sustaining these collaborative local partnerships, because when other local businesses prosper and thrive, so do we. We all win.” – MS



*Joanna Guldin-Noll and John Noll.*

*Photo from [www.military.com/spouse/military-life/retirement/tackling-military-transition-spouse-ingenuity-makes-difference.html](http://www.military.com/spouse/military-life/retirement/tackling-military-transition-spouse-ingenuity-makes-difference.html)*



<sup>1</sup> See <https://www.military.com/spouse/military-life/retirement/tackling-military-transition-spouse-ingenuity-makes-difference.html>. The Swatara Coffee Company’s website features a fairly long list of stories and articles on the business published in various media; see <https://swataracoffee.com/about/in-the-media/>. For hours, times & menu, see their website at <http://swataracoffee.com/>.

# Annual Dinner Meeting

Friends of Old Annville  
Saturday, Oct. 3, 4:30-6:30 p.m.

## “The Annville Free Library: Past, Present & Future” with Featured Speaker Marty Brandt President, Annville Free Library Board of Directors

Annual Business Meeting with Pictorial FOOA Retrospective of 2020  
**\*\* FACE MASKS AND SOCIAL DISTANCING REQUIRED \*\***

*At the Lions Club Pavilion next to Annville-Cleona Community Pool, East Maple St., Annville, PA, 17003.  
Boxed Dinners, Dessert & Coffee by Rebecca Briody's Chef-on-the-Go. Dinner served at 5:00 p.m.*

Cost: \$30 per person

### BALLOT FOR ELECTION TO BOARD OF DIRECTORS OF FRIENDS OF OLD ANNVILLE, INC. FOR THE 2021-2023 TERM, ANNUAL DINNER MEETING, SAT. 3 OCT. 2020

President . . . . . Michael Schroeder  
Vice President . . . . . Douglas Nyce  
Secretary . . . . . Melissa Barlow  
Member at Large . . . . . Tucker Hull  
Member at Large . . . . . Joerg Meindl  
Member at Large . . . . . Jordan Hoffsmith



### Friends of Old Annville Annual Dinner Meeting Reservation Form

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Number Attending \_\_\_\_ @ \$30/person      Payment Enclosed \$ \_\_\_\_\_ (payable to “FOOA”)

**SELECT ENTRÉE(S):** \_\_\_\_ CRAB CAKES    \_\_\_\_ PETIT FILET (BEEF)    \_\_\_\_ CHICKEN    \_\_\_\_ VEGGIE

Mail this form and payment to **Megan Ball, 202 West Sheridan Ave., Annville, PA, 17003**

**Deadline** for reservations: **Friday, September 25, 2020**

**Online Reservations:** Make reservations online at [www.fooa.org/donate-to-fooa/](http://www.fooa.org/donate-to-fooa/) by filling out the form on that page and by selecting “Annual Dinner” under the **Donate to:** drop-down window. You can pay for the dinner with a credit card, but you must go through PayPal to do so. If you donate to the Annual Dinner as described, you will be registered for the dinner. Indicate your dinner selection in the comments box; or let us know in via email at [fooa\\_annville@hotmail.com](mailto:fooa_annville@hotmail.com); or call Rachel Noll at 717.867.2137.



Box 99, Annville, PA 17003

Address Service Requested

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## MEMBERSHIP RENEWAL

Please note that your MEMBERSHIP RENEWAL DATE can be found in the line above your name and address on this issue of *The Landmark*. Please send your dues and address change to Rachel Noll, 1673 Louser Road, Annville, PA, 17003-8856. Questions? Call Rachel at (717) 867-2137.

Individual & Student \$ 5.00    Family (2+ persons) \$ 10.00    Business \$ 25.00    Friend of FOOA \$ 50.00 ★  
Benefactor \$ 100.00 §    Founder ..... \$ 250 ❖

### RENEWALS

Joanne Anspach  
Matthew & Megan Ball §  
Howard & Louise Bixler  
Frances Bova ★  
Martin & Patricia Brandt §  
Karl & Gloria Brown §  
Constance Bryant  
Janet Bucher  
Evelyn Cassel  
Gerald A. Collins  
Maria DiFava  
Matthew & Natalie Duvall  
Philip & Judith Feather ★  
Linda L. Felty  
Maryann Hanley

Martin & Barbara Haubrich  
David & Joan Henise §  
Richard W. Hollinger  
Martha Hossler  
John H. & Cynthia Hostetter  
Bernadette Huey  
Susan Kollet-Harris  
Fred & Joanne Kreider  
Jeffrey Kreider  
Drs. Mark & Danielle Leshar ★  
Larry & Barbara Miller  
Lori Nalley  
Stephanie Rauch  
Linda L. Rohland  
Bonita Royer

James & Karen Schaeffer  
Victoria Siegrist  
Larry & Linda Smith  
Marilyn Williams Smith §  
Kimberly Umble  
Patricia Van Winkle  
Marian R. Walters  
Mary Willman  
John & Doris Witmer

### NEW MEMBERS

Karen Gerhart  
Michelle Kissinger