

THE LANDMARK

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Newsletter of the Friends of Old Annville
P.O. Box 99, Annville, PA 17003

Building Synergies in the Civic Landscape of Annville

President's Message by Michael Schroeder

A rich and vibrant civic life is essential to the health and well-being of any community. The vitality and dynamism of Annville's civic landscape is spotlighted in three recent developments, outlined below, that should give us pride in our community and challenge us to think in new ways about how to build synergies among and between Annville's civic organizations.

One such event was the First Annual Crock Pot Cookoff on Main Street on Saturday November 8, sponsored by "Destination Annville," a local business promotion group spearheaded by longtime Annville resident Becky Gacono. "The word's out; we're doing it again next year," said Matt Shirk, owner of Adams Vinters at 30 East Main Street, quoted in a story in the *Lebanon Daily News* (November 8). "Our goal is to plan a community event each month and to encourage everyone we know to Shop Local," Gacono explained on the group's Facebook page (which at the present writing has nearly 1,200 "likes," dwarfing the 500 "likes" garnered to date by the Friends of Old Annville). The group designated Saturday, November 29 as "Small Business Saturday," and a week later, on Saturday, December 6, Santa Claus himself arrived at the Allen Theater to oversee the evening's annual Annville Tree Lighting in the downtown public square.



Here's Destination Annville's explanation of how they got started, taken from a Facebook posting of November 11: "A little history on who we are. About 6 weeks ago 12 people got together with no idea of what we wanted to do but knew we wanted to do something in the community. We came up with supporting our local businesses and encouraging others to do the same. A week later we came up with the Crock Pot Cook Off idea and Marj Henise was kind enough to share the Destination Annville Facebook page with us to use and grow. We started with another name but decided to use the Destination Annville name to coincide with the Facebook page we were now using. . . . We are open to suggestions and ideas and having you join us in this new adventure we are embarking on."

The upshot for FOOA? When local businesses thrive, so does Annville, along with the possibilities for more successful and enduring efforts in historic preservation. FOOA would do well to partner with Destination Annville to help ensure the vitality and dynamism of local businesses, an essential ingredient of a vibrant civic life in any town.

A second development, initiated by Meghan Winslow, the proprietor of SPLAT Studio™ at 21 East Main Street, also focuses on promoting Annville's businesses. Bubbling with fresh ideas, Meghan organized a series of meetings this past summer to promote "collaborative event themes" for Annville, such as "New Year's, Winter Fest, May Day, Spring Bloom, Chili Fest, [and] October/Fall fest." Meghan also suggests "advertising and cross-

marketing partner opportunities” like “co-creating a rack card to illustrate Annville as a destination and then placing them in surrounding locations like Hershey, Harrisburg and Lancaster,” among others. Meghan’s initiative, like Destination Annville’s, dovetails with the goals of Lebanon County’s recently-established Tourism Promotion Agency. (See the story in the *Lebanon Daily News* on August 2.)

A third recent event was the formal ribbon-cutting ceremony on Monday, November 17 marking the inauguration of the Quittie Creek streambank stabilization and restoration project. At least three different local civic organizations were involved in getting this project off the ground: The Quittapahilla Watershed Association wrote the grants that made the project possible; the Lebanon Valley Conservancy is administering the grants; and FOOA’s Quittie Creek Nature Park Committee has been involved from the get-go in promoting the project.



Above: Ceremonial ribbon-cutting at the Swingholm Pedestrian Bridge in Quittie Creek Nature Park in Annville PA on Monday, November 17, 2014. From left to right: (1) Craig Buckler, President of the Lebanon Valley Chamber of Commerce; (2) Sheila Wartluft of the Lebanon Valley Conservancy; (3) County Commissioner Bob Phillips; gripping the end of the ribbon is (4) Glenn Rider of the PA-DEP; doing the ceremonial ribbon-cutting with the oversize scissors is (5) David Lasky, Co-President of the Quittapahilla Watershed Association and Board Member of the Lebanon Valley Conservancy; to the right of Dave is (6) PA State Representative RoseMarie Swanger; the man in the cowboy hat is (7) Dave Miko of the Pennsylvania Fish & Boat Commission; next to him is (8) County Commissioner Jo Ellen Litz; (9) Ned Gibble of the Lebanon Valley Conservancy; (10) Jineen Boyle of the PA-DEP; and at the far right, (11) County Commissioner Bill Ames.

Readers wishing to learn more about this project are invited to review the detailed maps and other materials on the “Studies & Documents” page of the Quittapahilla Watershed Association’s website, at www.quittapahillawatershedassociation.org/documents.html (see the items listed under “May 2012”), and to keep an eye on the photographs being posted on the “Restoration 2014-15” page, at www.quittapahillawatershedassociation.org/photos/projects2014-15.html.

These and other recent developments highlight the richness and dynamism of Annville’s civic life, and challenge us to think in new ways about how to build synergies among and between local businesses and civic organizations in Annville and beyond.

Following from our last issue is another example of Rev. William Shaud's poems that were shared with FOOA's Electronic Archives by Elizabeth and Harry Fake. Written in the 1950's, Rev. Shaud's poems reminisce about life in Annville during the Great Depression of the 1930's.

MAYBE POOR IS BETTER!

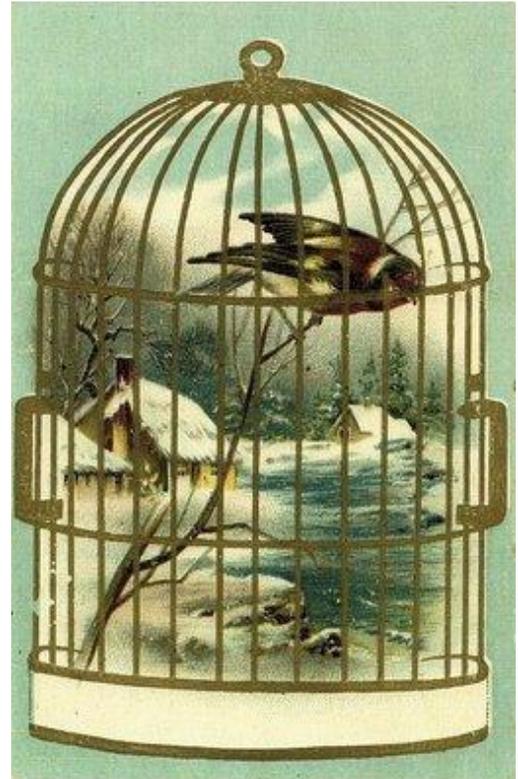
This old world's in a mess! Problems spread like the plague!
Among classes, inequality's rife.
And the social reformers, with a wringing of hands,
All bemoan the low 'quality of life'.

It's funny! That term conjures up a remembrance
Of one life with 'high quality' rating.
In the home of my maiden aunts, Alice and Ella,
"Pretty Boy" lived so well, it's frustrating.

They doted on this yellow and blue little fellow,
Yellow beak and black dots, squawk and all!
He wasn't a parakeet, he was human - like a son!
And he earned his keep fully, as he'd call,

"Pretty Boy! Pretty Boy! Pickled peppers for sale!
Pickled peppers, no good! Sell them cheap!"
He'd bob his head briskly, as he looked in his mirror;
Then he'd tire of it all, and seem to sleep . . .

The quality of life! He had a ladder, a mirror,
Two gaddgets for sharpening his beak,
Two food cups, a swing, and a bell to ring smartly;
I'm hard put to know what more he'd seek!



If a human were to revel in such 'quality of life',
He'd be decked out in diamonds and pearls!
But, no thanks! I won't trade! "Pretty Boy" seemed just bored.
Tell me, what could he know about girls? . . .

W. L. Shaud

As you stuff those stockings & prepare your holiday cards, please don't forget that a membership in Friends of Old Annville is a great, yet inexpensive way to welcome a new neighbor to Annville or to show you remember an old friend from the community.

See "Membership Renewal" for details.

All gift subscriptions are acknowledged by FOOA to the recipient.

2014 FOOA Annual Dinner Meeting Held on November 8

FOOA was once again back at the Annville American Legion Post for its 2014 Annual Dinner Meeting. An enthusiastic group of 56 friends and members of FOOA found plenty of interesting conversation during the pre-dinner wine and appetizer socializer from 6:00-6:40 PM. The full-course buffet dinner came next, with a repeat game of Annville Jeopardy held during the dessert course. The new version of Jeopardy included many new questions, taken largely from the FOOA Facebook page.

After Dinner, Mike Schroeder presented a pictorial review of FOOA activities for the year, including several Quittie Park projects, the FOOA spring program by Jim Schucker on the Union Canal, Historic Old Annville Day, and the fall tour of the Lorenz House (see separate article in this issue). Mike also provided reports on the FOOA website redesign and on additions to FOOA's Electronic Archive of Annville History.



A brief business meeting included approval of minutes from the 2013 Annual Meeting, a financial



report, election of members to the FOOA Board of Directors, and the awarding of the 2014 Historic Building Award. The following persons were elected to two-year terms on the FOOA board: Mike Schroeder and Owen Moe, co-presidents, David Palanzo, treasurer, and Karen Feather, Keith Kreamer, and Douglas Nyce as members-at large.

Kathy Moe and Dick Charles accepted the Historic Building Award on behalf of the Annville Economic Development Authority for their restoration of the four homes on the first block of East Main Street.

Owen Moe then introduced Dr. Bruce Bomberger (pictured at left of photo), Curator at the Landis Valley Museum, as the featured speaker for the evening. Dr. Bomberger talked about developing an interest in historic artifacts while growing up on a farm in South Annville and traced his path to the position of curator at the Landis Valley Museum. He then talked about his work with several very interesting artifacts that were donated to the museum. All in all the evening was a good way to celebrate an active and successful year for Friends of Old Annville.

Assuring a Future

To keep the work of Friends of Old Annville growing, won't you please remember FOOA when you prepare or update your Will. Your legacy perpetuates your values, while it allows the Friends of Old Annville to remain as a strong influence for preservation in years ahead. In the same way, very thoughtful gifts given to FOOA in memory of a friend or loved one, or to honor a special occasion, permit FOOA to accomplish work that might otherwise be impossible. Your kindness will be greatly appreciated and serve to maintain your Annville heritage for decades to come.

Lorenz House Tour Held on October 19

On Sunday, October 19, 2014 approximately 40 members of the Friends of Old Anville toured one of the truly stunning historic restorations in Anville. Scott Eggert and Dan Massad, the owners of the Lorenz House at 112 North College Avenue, opened the restored home for a special walk-through tour of this former residence of a past president of Lebanon Valley College. Built in 1888 in the Queen Anne style, the home served as the residence for Edmund Lorenz who was president of LVC from 1887-1889.



The home, in poor shape when Scott and Dan began the restoration, needed significant work. Dennis Kreider, the contractor who carried out the restoration work, was stationed in the kitchen during the tour and fielded questions about the restoration process. During construction, evidence of the placements of the original walls and doorways was found, making it possible to restore much of the original floor plan. The original wood flooring, damaged beyond repair, was replaced by newer wood of the same width and coloring. The tall, almost floor-to-ceiling narrow windows (see photo at left) were all retained.

Paul Fullmer and Valerie Weiner of FOOA had prepared a short pocket history of the home that was given to all people touring the home. Following the tour, refreshments were served on the sunny but brisk Sunday afternoon in the newly-constructed urban-type garden at the back of the home. To all on the tour, the fully restored Lorenz House was an inspiring example of how a formerly run-down building, slated for demolition, could be so beautifully and functionally brought back to life. The Lorenz House is now both a piece of living history, and a beautiful, interesting, and comfortable place to live.

“OLD” Anville, Yes -- “OLD-FASHIONED”, No Way!

As we'll soon venture another year further into the 21st Century, we urge our members to avail themselves of Friends of Old Anville's outstanding 'cyber side' that's evolved quickly in recent years. We warn you though - while accessible from your home computer or your phone - it may become addictive, so don't FOOA and drive!

First, while Friends of Old Anville's webpage at www.fooa.org, remains a timely source for current information and photos, the page will be acquiring not only a new look, but some new features, for 2015.

Next, under the tireless work and conscientious guidance of Paul Fulmer, both FOOA's Electronic Archives and its Facebook page continue to expand and attract increasing numbers of fans. For information on how to access nearly 30,000 photos and documents pertaining to old Anville (in the Archives on Google Drive), be sure to contact Paul at bpfullmer@gmail.com.

And, finally, be sure to catch up with your Anville neighbors, past and present, and join others that simply share an appreciation of Anville by liking Friends of Old Anville's page at www.facebook.com. It's another ongoing source of Anville history, tidbits of daily life, and batches of mysteries involving people, places, and activities from the Community's past.



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Membership Renewal Please remember that your MEMBERSHIP RENEWAL DATE can be found on the mailing label of this issue of The Landmark. Please send your dues and address change to: Rachel Noll, 1673 Louser Road, Annville, PA, 17003-8856. Have questions? Call Rachel at: (717) 867-2137 or e-mail rrnoll@comcast.net.

Individual & Student \$ 5.00 Family (2+ persons) \$ 10.00 Business \$ 25.00
Friend of FOOA \$ 50.00 * Benefactor \$100.00 §

RENEWALS

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Scott & Crystal Aungst - Inn 422
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The Baldwin-Dubin Family
The Beazley Family •
M/M Bernard Bell
Craig Borges
Michael & Bonnie Bowman -
Butcher Block Antiques
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M/M Harry Fake
Mrs. Robert Fasnacht
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