

THE LANDMARK

Volume XXXIII No. V

September/October, 2013

Newsletter of the Friends of Old Annvile

Catalytic and Bridging Effects in Annvile

President's Message, by Owen Moe

It was with a mixture of excitement and satisfaction that I read the recent article in the *Lebanon Daily News* indicating that the last of the four renovated historic properties on East Main Street has been sold, and that we have added yet another small business in our town center. That sale, coupled with the appearance at the town fountain of the attractive new picnic tables, complete with large umbrellas, signals the end of the first phase of the Annvile Center Project. The development of the old Fink Bakery now becomes the final phase of that project.



As I have noted on several occasions in this column, town centers of many communities across the country have been left as hollow shells, depleted of businesses, run down, and economically unviable. Such has been the unintended consequence of our modern automobile culture with its strip malls and big box stores. Our vibrant town centers of the past provided coherence and a sense of identity, they served to build community by bringing people together in interesting, useful, and varied places to shop, eat, sit for a spell, greet others, and gather for town-wide events.

As is the case with Annvile, other towns across the country have been engaged in attempts to reclaim and revitalize their town centers. I recently read a post (<http://www.annandalechamber.com/reclaimingourhistorictowncenter.rhtml>) about Annandale, VA, a town of 40,000 west of Washington, DC, in which their Chamber of Commerce is proposing a plan to reclaim their historic town center at the intersection of two colonial era roads. Quoting from that post: "*Proposing a Town Center Plaza at the intersection of Columbia Pike and Little River Turnpike enhances the historical heart of Annandale, and could be a catalyst in the future development of our downtown. The creation of a true town center is often the catalyst needed to encourage redesign and redevelopment of the surrounding area. Once one area is recreated, a bridging effect often occurs. Properties next door and across the street see the impact and wish to bridge, or tie, their future fortunes to the new development.*"

The catalytic and bridging effects they envision are highly desirable outcomes of historic preservation, and they help to explain why the two recent public projects in Annvile are so important. The Streetscape Project of 2002-2003 provided a highly-beautified four-block public environment to frame and enhance our historic shops and buildings along Main Street. The Annvile Center Project of 2011-2012 has directly restored buildings in four neighboring properties in our historic district and, in addition, has provided additional enhanced public space with the parking and town fountain areas.

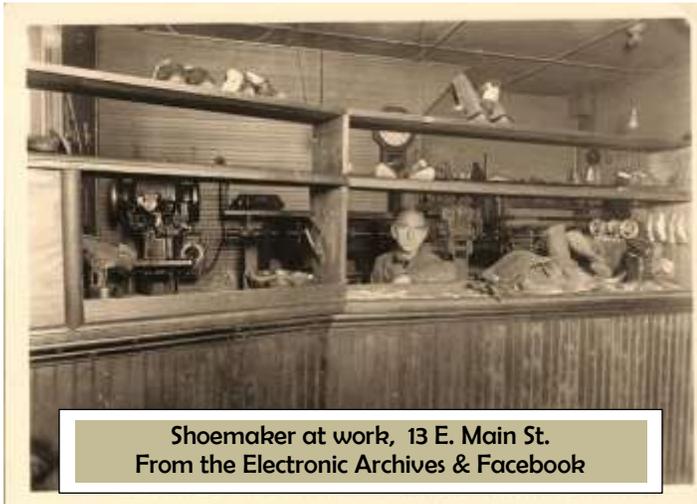
These two projects have produced tangible examples of what a restored Annville might look like and feel like. The new areas created by the projects invite people to visit, park, walk, and spend time in downtown Annville. And I think the projects are becoming catalytic, as we have had several businesses and our own congressman move into historic buildings in town. A number of businesses are working with properties in areas just outside of the streetscape zone, but bridged to it through common interests and goals.

Reclaiming a town center is difficult work, both for the township and the business owners who try their best to make new shops work in downtown Annville. Friends of Old Annville is grateful to the Township Commissioners, the Annville Economic Development Authority, and to the many businesses and property owners who have been investing in Annville's historic treasures for adaptive reuse as shops, businesses, and offices. FOOA will continue to support these restoration efforts through our ongoing Façade Grant Program. ■

RECENT ACQUISITIONS TO THE ELECTRONIC ARCHIVES

Now available via Google Drive at [Annville/Collections](#) Donated along with more than 16,000 electronic files.

Contact bpfullmer@gmail.com for more information.



Shoemaker at work, 13 E. Main St.
From the Electronic Archives & Facebook

Volunteers from the Friends of Old Annville recently shared via Facebook a picture of LVC students playing football recently donated by the **Weigle Family**. Shortly thereafter, a staff person in athletics posted a comment that the image is a never-before-seen picture of LVC's first-ever football game, played in the 1890s! It has now been viewed by nearly 2,000 people. What joy there is to be had in sharing!

A donation by **Chris Sholly** consists of more than 100 negatives ultimately from the Millard Family. Two pictures show President Dwight D. Eisenhower receiving a calf and cow from among the Angus cattle raised by that family. FOOA volunteers are in the

process of scanning the negatives for posting to Facebook and in preparation for the October 12 tour.

Anne Shroyer Shemeta's pictures related to the Millard Family will also significantly enhance the tour booklet related to that event.

Ruthmary Pearce shared a picture of the students of North Annville High School in 1904 standing outside the structure that is now the Schoolhouse Apartment on North King Street. Among the students is her grandfather, Edward Smith. Thank you, Ruthmary!

Another large bag of documents dated from 1947 through 1983 were donated by the **Stachow Family**. These treasures include color slides of a faculty member from Lebanon Valley College dressed in what appear to be large diapers and jumping into a pool of water on campus. Can another provide information?

Jean Kettering Terwilliger has shared print-outs of several local histories along with the indication that photographs from the A.S. Kreider Shoe Factory (once located on the 300 block of N. Railroad Street) are forthcoming. We greatly appreciate her willingness to share!

Do you have a photo or document of interest to share with the Friends of Old Annville? In most cases, we are able to return items within days of their scanning, should such be desired. Contact bpfullmer@gmail.com.

TOUR THE PENNSY SUPPLY QUARRIES WITH FOOA ON SATURDAY, OCTOBER 12

The Fall Program of Friends of Old Annville (FOOA) features a free guided bus tour of Pennsy Supply operations at the historic Millard Quarry, led by staff at Pennsy Supply. FOOA Co-president Michael Schroeder notes several highlights of the tour.



“The trip to ‘The Pit’ takes the tour from 450 feet above sea level to 80 feet below sea level. The impressive environment there is accented by waterfalls of ground water which come pouring through the rock. It is also interesting to see the underground mining operation, begun just in 2012. Across the entire site there are tall metal structures supporting no less than 10 miles of conveyor belts. It’s quite a tour!”

In addition to the bus tour, FOOA Vice President and local historian Paul M. Fullmer will lead a short program on the history of limestone mining at that location, guided by a 16-page color booklet available to participants who register in advance of the event for \$5. The keepsake booklet outlines histories of Joseph Kreider’s quarry and mill, the Millard Family era from 1880 to 1966, and a series of enterprises ranging from Bethlehem Steel to Pennsy Supply.

Participants will also have opportunity to tour some areas within the interior of the Millard mansion (“Millarden”) and its stone carriage house.

Guests with artifacts related to the Millard Family or Annville history in general are invited to bring items to share with the Friends. Documents, photographs, and special, loved, historic, unique, wacky, or interesting objects are sought. Members of the Board of the Friends will display a couple objects from the town archive to share as well.

The bus tours and history program will begin at 9 a.m. on Saturday, October 12. Parking will be available at the old Millard mansion at the corner of Route 422 West and Clear Spring Road. Refreshments will be served. Space on the tour is limited, and people interested in taking the tour will need to reserve a spot by contacting Owen Moe at moe@lvc.edu or 717.867.4326 by Tuesday, October 8. The keepsake historical booklets, at a price of \$5 per booklet, must also be reserved in advance.

Election Ballot for FOOA’s November Annual Meeting

Two-Year Term	Paul Fullmer Vice President
	Jill Palanzo Secretary
	Laura Charelian Member-At-Large
	Rachel Noll Member-At-Large
	Valerie Weiner Member-At-Large
One-Year Term	Karen Feather Member-At-Large

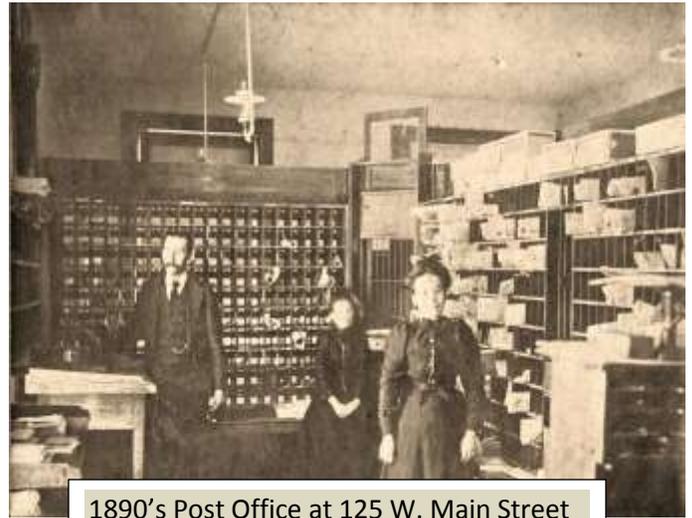
THE FRIENDS OF OLD ANNVILLE LIKE FACEBOOK!

FOOA ventured onto the pages of the online social channel Facebook within the past year. Our presence grew significantly early this summer as we were able to post a historic image every weekday, thanks to the diligent work of Sylvia Popejoy.

At the time of the writing of this article, 144 people have already “liked” the Friends of Old Annnville on Facebook, and the Friends like Facebook in return! The site provides a fine venue for sharing the many enjoyable images in our archives. The page now features hundreds of fascinating photos!

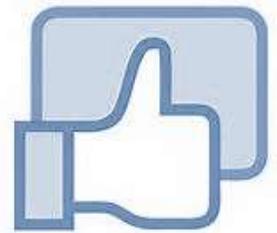
Administrators of the site, who can note how many views each picture has received, marvel that most have been enjoyed by over 100 people each. A picture of an Angus Cattle of the Millard Family was viewed by nearly 800 people after being “shared” by the Lebanon Area Fair, and select images reposted by Lebanon Valley College or its Department of Athletics have been seen by more than 2,000. What a wonderful way to form new community partnerships and to share the joy of old pictures!

Comments associated with the images are also enlightening. In addition to offering substantive information about the location or event portrayed in some mysterious pictures, we’ve reconnected with friends of old Annnville who write in from across the United States.



1890's Post Office at 125 W. Main Street

If you haven't yet discovered the page, search for “Friends of Old Annnville” at www.facebook.com. Once you're there, click the “Like” button! Then keep scrolling down to enjoy images and comments.



If you have a picture from old Annnville to share, contact Paul Fullmer at 717-867-4640 or by e-mail: bpfullmer@gmail.com.

In many cases, images can be scanned and returned in the course of a week or just a few days. Who knows... perhaps you have a picture that thousands are waiting to see?!

HELP TO CONTINUE THE WORK

Increasingly each year, FOOA gives back to the Annnville Community. Through educational programs, tours, and social events like Historic Old Annnville Day, FOOA brings Annnville's history to life. And unlike many organizations, FOOA doesn't squirrel away the proceeds from these efforts to build FOOA. Instead, monies raised are channeled into Facade Grants to aid residents in restoring their Main Street properties - enhancing the entryways of our town.

Now, through the electronic archives, FOOA is managing to corral thousands of pieces of Annnville's history and residents' memories and to bring that to your home computer. Via Facebook FOOA is taking yet another step to connect those with Annnville ties through-out the world.

To keep this important work growing, won't you please remember FOOA when you prepare or update your Will. Your legacy perpetuates your values, while it allows the Friends of Old Annnville to remain as a strong influence for preservation in years ahead. Your kindness will be greatly appreciated and serve to maintain our Old Annnville heritage for decades to come.



**ANNUAL
DINNER MEETING
Friends of Old Annville**



Saturday, November 9, at 6:00 PM
Annville American Legion, 35 South Manheim Street in Annville

Featured Speaker

**Patrick Donmoyer, Manager, Pennsylvania German Cultural Heritage
Center at Kutztown University**

Talk Title: *“Hex Signs: Myth and Meaning in Pennsylvania
Dutch Barn Stars”*

Also, Presentation of 2013 Historic Building Award and Façade Grants, FOOA Pictorial
Review of 2013, and More.....

Wine and Cheese Mixer, Buffet Dinner, Dessert and Coffee
Cost: \$25 per person



Friends of Old Annville Annual Dinner Meeting Reservation Form

Name(s) _____

Address _____

Phone _____

Email _____

Number Attending _____ @ \$25/person

Payment Enclosed \$ _____
(payable to “FOOA”)

Mail this form and payment to: Owen Moe, 308 East Main Street, Annville, PA 17003

Deadline for reservations: November 6, 2013



Box 99, Annville, PA 17003

Address Service Requested

Non-Profit Org.
U.S. Postage
PAID
Lebanon, PA
17042
Permit No.
184

MEMBERSHIP RENEWAL

Please remember that your MEMBERSHIP RENEWAL DATE can be found on the mailing label of this issue of The Landmark. Please send your dues and address change to: Rachel Noll, 1673 Louser Road, Annville, PA, 17003-8856. Have questions? Call Rachel at: (717) 867-2137.

Individual & Student \$ 5.00 Family (2+ persons) \$ 10.00 Business \$ 25.00 Friend of FOOA \$ 50.00 ★
Benefactor \$100.00 §

RENEWALS

Mrs. John E. Albright
The Baldwin-Dubin Family
The Beazley Family
M/M Leroy Brandt
Tim & Audrey Brandt
Mr. Donald R. Brown
M/M Delmar Cook
Mrs. Jeanne DeLong
Helen L. Ferguson
Mr. Carl S. Fry
Grace Gibble
M/M Fred Grun
Martin & Barbara Haubrich
M/M Frank Heilman

M/M John A. Heisey ★
Mrs. David Horn
Mrs. Grace Karsnitz ★
Tony & Dawn Kearney
Lane & Margaret Kintigh ★
Larry & Millie Kish
M/M David H. Kling
Ann Lingle
Rev/M Jere R. Martin
Josephine Mattassa-Kubeck
Victoria Mattassa-Nuding
Mr. Anthony Mattassa, Jr.
Boneta F. Meyer
M/M Carl O. Miller

Mrs. Patricia A. Miller
Dr/M Owen Moe §
M/M Albert Moser, Sr.
Marion G. Shanaman
Dorothy M. Shenk
Ken & Esther Umberger
David H. Wallace §
M/M William K. Watson
M/M David Wentling

NEW MEMBERS

Glenn Shutter – Hairworks
Michael Smith – Annville
Sheet Metal